



RAFIOUINVEST

COMPANY **BROCHURE**

2023/24

COMPANY

Rafiou Invest is one of South Africa's leading producer and exporter of Yellow Maize products. Since 2012, our valued experience has led us to expand in most African countries. We help manage and promote our leading brands across different markets by offering our customers competitive pricing and a complete export service.

Our mill is located in a key maize producing region of South Africa. As a result, we can effectively source top quality South African maize which can be produce as per client specifications and size. All raw materials processed are harvested, dried and stored in a timely manner.

ABOUT US

As a dedicated company with experienced personnel in the field of sourcing, production, shipping and product management, we have grown to be a leader in trading and export. The raw material corn comes from contract cultivation in a maize producing region and is certified to meet international standard.

Our attention to detail has allowed us to thrive in the global market, by focusing heavily on the necessities of each client. This includes understanding the needs, as well as the legal requirements and regulations of each country we produce for and export to.

Our production includes corn grits and flour in individual granulations and for the food industry, snack grits for extrusion, flaking grits, corn grits for beer production, hominy grits and maize for cornflakes and polenta, corn flour, and gluten-free baking mixes for retail and yellow maize for animal feeds.

OUR MISSION

We take responsibility for goodness. We are ready to respond to our customers around the clock with our utmost dedication and excellent service. We develop custom solutions to specification making all of our products individually tailored to match our customer's requirement.

NETWORK BASE ACROSS AFRICA

We believe in the potential development of Africa and through our years of experience in the field, we have created a loyal market base with direct and indirect presence in the following regions: West Africa, East Africa, Central Africa and Southern Africa.

WHY CHOOSE TO WORK WITH US!

Years of experience in the trading field have allowed us to maintain our position as a leading trader and exporter in Africa and overseas. As a dedicated company with experienced personnel in the field of sourcing, production, shipping, and product management, we have grown to be a leader in trading and export.

CREDIBILITY

We are unique in our ability to provide leading business and industry, integrated and tested solutions backed by high quality and professional service. We work with companies that are specialized and rich in the raw material used for our products. The brands are developed as per customers' needs from the production cycle until the final consumption stage to ensure its ongoing success throughout its lifecycle.

EXPERIENCE

Since 2012, we have been providing customer with specific solutions. We pride ourselves on our expertise of brand development and management. We have the experience in providing an end to end solution from product branding, labelling, manufacturing, packaging, shipping as well as positioning without compromising on advertising, marketing and direct distribution.

INNOVATION

We have strong relationships with major players in key markets. This allows us to minimize competition by creating brand loyalty and stay permanently creative and innovative. Our hands on management style guarantees our customers peace of mind.



OUR PRODUCTS



GRIT FRACTIONS (1.2–0.6 MM)

Grit fractions are used for many foods domestically and commercially.

Examples are hominy grits, imitation rice and corn flakes. Brewer's grits are used in beer production.



MAIZE MEAL (0.6–0.2 MM)

Maize meal is used for meal mixes, maize bread, maize muffins and some extruded maize snack products.

Our mill is located in a key maize producing region of South Africa. As a result, we can effectively source top quality South African maize which can be produce as per client specifications and size.



MAIZE FLOUR (< 0.2 MM)

Maize flour is particularly valuable as an ingredient of pancake mixes, baby foods, cookies, biscuits, ice cream cones, ready-to-eat cereals, batter breading mixes, and binders for loaf-type sandwich meats.



ANIMAL FEEDS

Besides utilising maize as the primary product, the animal feed industry is also the largest consumer of by-products originating from the further processing of maize.

Maize (yellow and white) is the primary feedstock ingredient (energy source) utilised in animal feeds all around the world and can be interchanged, depending on the maize prices.

EXPORT MANAGEMENT

Our experience and full export solutions will take care of your requirement, from the labelling and dating of products, to the preparation of documentation and arranging freight. We work closely with each client to implement brand growth, offering complete transparency.

WAREHOUSE & PACKING PARTNERSHIPS

Export facilities are located in Durban close to the port. Our food-grade storage facilities are safe and secure to ensure timeous and efficient service delivery.

Through our partnerships, we ensure the following:

- » Stuffing of containers (every container is weighed before and after loading, with a certified weighbridge to ensure we meet the VGM requirement)
- » Cross haulage of stacks (no delays or short shipments)
- » Clearing of shipment out of South Africa accordingly

DIRECT CONTACT WITH MAJOR SHIPPING LINES

We are partnered with the best shipping companies to provide customers with timely and accurate delivery, such as Maersk, MSC, and others which have enabled us to support our customers with freight and port requirements.

CERTIFICATION





RAFI INVEST

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